

Thursday, 22 November 2018 to Friday, 23 November 2018



Croatia | Zagreb



EU-Western Balkans Cluster Policy Learning and Matchmaking Event in Zagreb

More than 90 cluster applied. More than 90 clusters from all Western Balkan countries, the European Union and two other COSME participating countries have applied for the upcoming EU-Western Balkans Cluster Policy...



More than 90 clusters from all Western Balkan countries, the European Union and two other COSME participating countries have applied for the EU-Western Balkans Cluster Policy Learning and Matchmaking Event.

On behalf of the European Commission, the EU-Western Balkans Cluster Policy Learning and Matchmaking Event was took place on November 22 and November 23 in Zagreb, Croatia and was organized by PwC in close collaboration with the European Cluster Collaboration Platform.

The EU-Western Balkans cluster policy and matchmaking event was set up to support clusters as networking support organizations especially for SMEs, in their mission to open up new markets, to collaborate on cross-sectorial level and provide first relevant contacts to their members. The event represented a unique opportunity for European and Western Balkan clusters to explore common areas of interest for cooperation and build complementarities in terms of sectoral, value chain and market focus.

The event was took place in the Technology Park Zagreb, home to Startup Factory Zagreb and a modern 7,300 m² thriving space for start-ups, with more than 100 modular office spaces, co-working spaces and labs.